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Volodymyr Kholonin

Senior
User Experience
User Interface
Product Designer

<https://behance.net/nudge1> (portfolio)

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Experience

Senior UX/UI/Product Designer

TIAA Bank

Charlotte, NC (remote)

June 2022 - June 2024

I led the design vision and direction for internal products, managing both existing and new projects. I designed new features, revamped visual designs for product and marketing, and created an internal marketplace for team purchases. I designed multiple data centers for compiling and researching data and developed branding for all internal products. As a Senior Adviser, I led all UI projects with various teams, providing top-notch user experience advocacy. My FedOps team considered me essential asset.

Senior UX/UI Designer

Signature Aviation

Orlando, FL (remote)

Feb 2021 - June 2022

At Signature Aviation, I redesigned existing internal products to enhance functionality and user satisfaction. I built wireframes for new projects to clearly communicate design concepts, prototyped mockups to visualize and refine ideas, and conducted user testing with team members and stakeholders to gather valuable feedback. I improved user interfaces to create intuitive and visually appealing designs and enhanced user experiences by identifying and implementing necessary improvements. Additionally, I led a team of developers, providing clear guidance on improving the front end.

Senior UX/UI/Product Designer

DrivingSales

Salt Lake City, UT (remote)

Apr 2017 - Aug 2022

At DrivingSales, I worked closely with the business owner, Jared Hamilton, and the team to transform the existing HCM product by incorporating the best user experience and designing a high-fidelity modern interface. I created new approaches and developed critical products from scratch, such as the Library and Vendor Ratings. It was a rewarding experience collaborating with Jared, and we built a strong friendship, which led me to continue assisting him with his projects even after moving to another company.

UX/UI/Product Designer

Ukraine

Kiiv, Ukraine (on-site)

2004 - 2017

Since graduating from college in 2004, I have worked extensively as a web designer, primarily in advertisement agencies, leading design projects for notable companies such as Coca-Cola, JTI, DuPont Pioneer, Continental, and Hyalual. In Ukraine, I contributed to agencies including Tonic Design, AdBakers Ukraine (RAPP), and Quantum Projects until I relocated to the United States. My career journey has equipped me with a deep understanding of design principles and a diverse portfolio spanning various industries and global brands.

Education

Crimean American College of Art

Bachelor's in Design and Art

Simferopol, Ukraine

Sep 2000 - July 2004

University of Central Florida (UCF)

Continuing Education in UX/UI Boot Camp (Certificate)

Orlando, FL

August 2021 - March 2022

Skills

User Experience Design
User Interface Design
Product Design
Human-Centered Design
User Testing
Prototyping
Digital Marketing Design

Wireframing
High-Fidelity Design
Visual Design
Data MGT UI
User Journey
Heuristic Evaluation
Responsive Design

Animation in Figma
HTML/CSS
Figma
Adobe Suite, Adobe XD
MIRO
Framer
Photoshop, Illustrator, InDesign

Professional Summary

As a Senior UX/UI and Product Designer with over 18 years of experience, I specialize in crafting exceptional User Experiences and User Interfaces. My process begins with thorough Research and User Testing, followed by Wireframing and Prototyping to visualize concepts. I then create high-fidelity designs using tools like Figma and Adobe Suite. My expertise spans the Computing and Software, Healthcare, and Finance industries. At TIAA, I led the design of crucial projects, significantly enhancing their offerings. DrivingSales thrived with my contributions, and Signature Aviation now benefits from a much-improved user interface in their internal financial products. Sometimes my extensive experience allows me to bypass the traditional wireframing step, delivering high-fidelity designs directly, saving significant time. I aspire to lead a full-stack team and make impactful contributions to the design world.